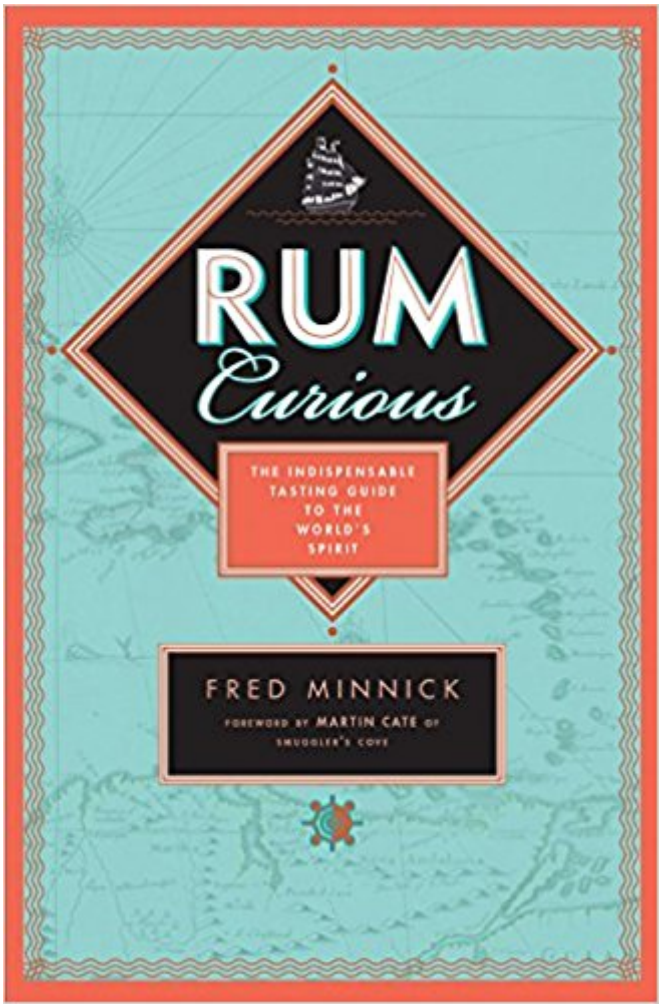
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Rum Curious: The Indispensable Tasting Guide To The World's Spirit



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Synopsis

Once the drink of sailors and swashbuckling pirates, rum is the most versatile -- and the most varied -- spirit in the world. It is consumed neat as a sipping drink, on the rocks, and in a dizzying variety of cocktails like the mai tai, mojito, and pina colada. In Rum Curious, author Fred Minnick first takes the reader on a whirlwind tour of the world of rum, describing its many styles; explaining the great variety of fermenting, distilling, and maturing processes; and highlighting distillers and distilleries. He then teaches the reader about tasting rum -- revealing the experience offered by brands ranging from the familiar to the unusual and obscure. A final section provides recipes for classic and innovative rum cocktails from around the world. Rum Curious is the one book the reader will need to understand and appreciate rum in all its glorious variety.

Book Information

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Customer Reviews

"AÃ Â superbly illustrated book, fascinating and informed"Ã Â "A spirited look at history" - Les Scott, BBC Radio StokeÃ¢â ¬Å“This book will open up your eyes and palate to the world of rum. From beginner to enthusiast or connoisseur, you will be sure to expand your knowledge and tastebuds through every port of call on this delicious rum travelogue.Ã¢â ¬Â• --Kenneth McCoy, owner of the Rum House, New YorkÃ¢â ¬Å“Let this book help ignite a fire in you. Each sip contains multitudes. Drink it in deeply.Ã¢â ¬Â• --Martin Cate, author of SmugglerÃ¢â ¬â„¢s Cove and author of the book of the same name, from the forewordÃ¢â ¬Å“Finally, a book that discuss the reality of the rum business. Rum should never be discussed as Ã¢â ¬Ëœlightâ¢ and

Ã¢â ¬Ëœdark,Ã¢â ¬â„¢ unless you are comparing the taste of artificial food coloring. Real rum is finely crafted and aged to perfection, much like FredÃ¢â ¬â„¢s excellent book.Ã¢â ¬Â• --Bailey Pryor, owner of Real McCoy Rum

Wall Street Journal best-selling author Fred Minnick wrote the award-winning Whiskey Women: The Untold Story of How Women Saved Bourbon, Scotch and Irish Whiskey. Minnick writes about whiskey for Covey Rise, Whisky Advocate, and Whisky magazine. He is the "bourbon authority" for the Kentucky Derby Museum and regularly appears in the mainstream media, including CBS This Morning, Esquire, Forbes, and NPR.Martin Cate is the author of SmugglerÃ¢â ¬â„¢s Cove and owner of the San Francisco barÃ Â of the same name.

This book is awesome. bought about 3 for friends when i saw the price drop so much. a lot of information that is useful. I love the rating system and cigar pairing suggestions. Anyone who enjoys rum needs this book

Rum Curious is Fred Minnick’s fourth book about spirits but his first to veer away from the topic of whiskey. Rum Curious, like the similarly named Bourbon Curious, is a great introduction to rum, perfect for novices and spirits enthusiasts alike. As one would expect of an introductory survey, Minnick covers the history and production of rum, reviews various rums and provides cocktail recipes. What makes this work better than your average spirits intro though, is that Minnick doesn’t shy away from controversy, and the biggest controversy among rum fans today in the liberal use of additives and sweeteners. Minnick takes the additives issue head on, providing tips on how to tell if there are additives and listing which producers use them and which don’t; serious rum fans will be pleased to see frequent quotes from Foursquare’s Richard Seale, a crusader for unsweetened rum. (Minnick hints at a much more serious controversy about the treatment of sugar plant workers but doesn’t go into much detail).Given his concentration on additives, one area I was surprised Minnick doesn’t cover in the book is the role and impact of independent bottlers, and Scotch bottlers in particular, in popularizing additive-free rums. There’s no mention of Velier, Cadenhead or Hunter Laing’s Kill Devil, all of which did a huge amount to popularize unsweetened rum, though, to be fair, this is an American book and very few such bottlings have made it to the U.S. In any case, as someone who knows a bit about rum but is far from an expert, I found this book extremely informative and would absolutely recommend it to anyone interested in learning about rum.

I've consumed Fred's prior work, and his depth of knowledge, research, and his ability to weave that into an intriguing read is impressive. And it just gets better with each book, especially this one. While bourbon is a hobby (obsession?) of mine, I have recently, and coincidentally, been introduced to a few of the finer rums around. This book has given me insight and background into them that makes me want to explore them further. I'll be getting copies of this to give as presents, and I highly recommend that you do the same. You definitely won't be disappointed!

This was my first chance to read a Fred Minnick book, and now that I have had the chance, I am sure I will be seeking more of his titles in the future. Although my family history and lineage is associated with whiskey making, I learned a great deal about the place that Rum holds in the history of America and American spirits. Mr. Minnick does an excellent job of bringing his research into the history of Rum to life, and of explaining the good, the bad, and the ugly of how important a role Sugarcane Rum held, as an important trade commodity over the past several centuries. Thoroughly researched, cited, and well-written, complete with a large collection of relevant pictorials, maps, and promotional items, this book will indeed be an indispensable addition to any Spirits Connoisseur's literary collection. Mr. Minnick's book contains a comprehensive listing of worldwide Rum producers, with a review of each label, as well as a chapter on how one would best go about comparing the myriad of Rum flavors, colors, and process methods. I really enjoyed this book, and will be reading more of his work in the near future.

IÃƒÂ¢Ã â ¬Ã â„¢ll admit thatÃƒÂ¢Ã â ¬Ã â •even as a bourbon enthusiastÃƒÂ¢Ã â ¬Ã â •I was curious about rum. Who better to turn to in order to satisfy this curiosity than Fred Minnick, the authority on spirits?Rum Curious starts with a heft confirming that this is not a side-show book, continues with gorgeous images pulling the reader into an ÃƒÂ¢Ã â ¬Ã Å“island mentality,ÃƒÂ¢Ã â ¬Ã Â• and then delivers with FredÃƒÂ¢Ã â ¬Ã â„¢s signature style of storytelling through a blend of history, politics, and regulation that conveys the real story and embraces controversy. The addition of tasting notes and cocktail recipes rounds out Rum Curious enabling the reader to make an informed decision when selecting rum. I wouldnÃƒÂ¢Ã â ¬Ã â„¢t have known where to begin without this assistance.I also didnÃƒÂ¢Ã â ¬Ã â„¢t know about the use (let alone the controversy) of additives and sweeteners, I hadnÃƒÂ¢Ã â ¬Ã â„¢t appreciated how dominantly sugar influenced the developing world, and I never knew how politics helped push rum aside, favoring whiskey. I came in knowing plenty about whiskey regulations, so the contrast with the wild-west approach to rum regulation was particularly fascinating to me.I simply devoured

Rum Curious, and IÃƒÂ¢Ã â ¬Ã â„¢ll bring it on my next beach vacation to enjoy again with a Mai Tai or one of FredÃƒÂ¢Ã â ¬Ã â„¢s suggestions for sipping neat. I wholeheartedly recommend Rum Curious to anyone interested in spirits or Caribbean history, or to anyone just looking for a summer book.

For those of us tired of chasing impossible to find and way over priced bourbons, this book by Fred Minnick is a great resource on what may be the next big trend in spirits. I always thought of rum as something for mixing with coke, but this book will definitely peak your interest in rum as an affordable spirit that can stand up to whisky. The history of rum has been meticulously researched and the archival pictures are amazing. But the tasting notes and ratings are the heart of the book. Mr Minnick has written the encyclopedia of rum here. Highly recommend that any whisky lover read this book - it will change the aisle you shop at your local liquor store.

I'm a history nut and a big fan of fine rum. The thing about this book is that it really brings both of these interests together. With Rum Curious, Fred dives right into not only what rum is - and isn't - but why rum and its markets are the way they are. From ingredient and techniques to the roles of rum in the slave trade and even war. The story of rum is really the story of Western expansion into the Americas. Fred weaves this historical narrative throughout Rum Curious in a way that left me drinking history - and not just rum. And he helped me find the best history money can buy with his rum scores!

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